

ART SUBMISSION GUIDELINES

Contact Information

Name:
Phone:
E-mail:

Digital File Information

File Name:
Application:
Front dimensions/placement: (center or left chest)
Back dimensions/placement:
Sleeve dimensions/placement:
Garment Size range:
Pantone Colors:

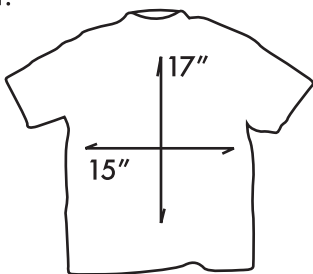
General Guidelines

The following criteria must be met for digital artwork to be considered print-ready. Artwork which does not meet these criteria requires additional production time which will be charged at a rate of \$50. per hour with a \$25. minimum. Artwork printing on colored garments also requires additional production time for preparation of a base and highlight white separation. Photoshop documents are not considered production-ready, as printing on textile is a different process than printing on flat stock and requires considerable preparation. Process printing is subject to a different pricing structure.

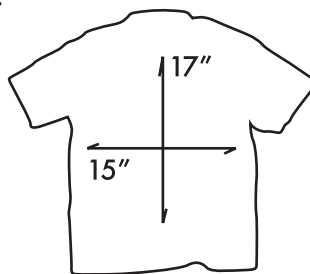
- Artwork is at 100% scale for garment printing
- Artwork is created and saved in a vector-based application (i.e. Adobe Illustrator)
- All shapes and strokes are created with spot Pantone swatches
- No shapes or strokes are set to "overprint"
- If tiffs are placed, they are at an appropriate resolution of 150ppi - 185ppi at 100%
- All fonts are converted to paths
- A color print of artwork is supplied

Dimension Limits:

Front:



Back:



Sleeve:

Short sleeve garment:
4" wide x 3" tall

Long sleeve:
17" long

